

Colombus Consulting accelerates its growth in Switzerland (+60% in 2019) by welcoming a new Managing Partner for its Zurich office

- **Colombus Consulting Switzerland, a consulting firm specialized in Innovation, Digital, Data and Customer Experience welcomes Hassan Mouheb as Managing Partner. Besides driving Colombus Consulting's growth in German-speaking Switzerland, Hassan also takes over responsibility for the Insurance practice.**
- **A major recruitment plan is being launched for 2020 to strengthen the company's activity with a focus on the Banking and Insurance practice as well as data-related issues**



With a growing demand from clients in the German-speaking part of Switzerland on issues related to digital and data, Hassan Mouheb joins Colombus Consulting as Managing Partner to support clients in their transformation projects driven by digital, analytics and Customer Experience.

Hassan Mouheb brings more than 20 years of experience in transformation projects related to digital, customer experience and the use of data for marketing, sales and customer services. He has previously worked for large organizations such as UBS, Zurich Insurance and Nielsen.

« I am delighted that Colombus Consulting can attract a new partner such as Hassan to support our growth in Switzerland in the coming years. Hassan brings us both his knowledge of the German-speaking market where he has been based for more than 12 years and his sector knowledge such as insurance and his technical expertise on analytics, digital and customer experience.. », says Jean Meneveau, Managing Partner at Colombus Consulting.

A strong growth and expansion in German-speaking Switzerland

This appointment is aimed at strengthening the development of Colombus Consulting, after a year of sustained growth in 2019, when the Swiss office recorded an increase in turnover of more than 60%. The activity in 2020 will continue to diversify both geographically with the opening of an office in Zurich combined with more mandates from the insurance and financial services sector.

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About Colombus Consulting

Partner of organizations involved in major changes, Colombus Consulting aims to reconcile the business and human interests of transformation projects.

With more than 200 consultants, Colombus Consulting is present in both France and Switzerland . L'offre s'articule autour de 4 axes :

- Strategy and Innovation
- Customer Value
- Collaborator Experience
- Operating Model